

# AV Alliance

## PRESS KIT

### A global alliance

Switzerland-based AV Alliance is the network of 78 of the most respected, **premium audio visual and event production companies** around the world.

### Our members

Our members only employ well-trained technicians, provide cutting-edge equipment and solutions, and complete **over 120,000 projects altogether** each year.

In addition to offering the latest audio visual equipment for hire, we provide a **broad range of event services**, including audio, lighting, video, event design, installation and event production services.

### Our mission

Our goal is to give our clients global reach for their live event. We ensure they get access to the best event technology around the world, and the same time receive **all services on a consistently high quality level**.

### Worldwide network

The AV Alliance offers **local know-how** and unparalleled amount of experience and **global expertise**. Our combined warehouse space of over 350.000 square meters gives our clients access to equipment anywhere in the world.

We also have our own **global network of high-end live streaming and virtual studios** to match virtual and hybrid event needs.



**78**

MEMBERS

**49**

COUNTRIES

**104**

LOCATIONS

**350K+**

M2 OF COMBINED  
WAREHOUSE SPACE

**120K+**

EVENTS ANNUALLY



## AV ALLIANCE FACT SHEET

<b>Established:</b>	2010
<b>Registered:</b>	Zurich, Switzerland
<b>Founder:</b>	Simon Ackermann (Habegger AG)
<b>Business structure:</b>	nonprofit
<b>Number of members:</b>	78 (as of April 2021)
<b>Chairman:</b>	Peter Muller (Special Effects Ltd.)
<b>General Manager:</b>	Artur Kovacs

### Our services

- Audio and sound system rental
- Video and projection
- Event lighting
- Rigging and truss systems
- Event staging
- Live streaming and virtual solutions
- Logistics
- IT infrastructure and Communications
- Event design
- Production and project management
- Special effects
- Simultaneous interpretation
- Exhibition design and construction
- Projection mapping

### Press relations

**NORA KOSA**

**Marketing & Communication Specialist**

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### Address

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### Our online channels



[avalliance.com](http://avalliance.com)



[facebook.com/globalavalliance](https://www.facebook.com/globalavalliance)



[linkedin.com/company/gobal-av-alliance](https://www.linkedin.com/company/gobal-av-alliance)



[@avalliance](https://www.instagram.com/avalliance)



[@theavalliance](https://twitter.com/theavalliance)



[YouTube](https://www.youtube.com)



[Vimeo](https://www.vimeo.com)